

### ATIC (April 2014- March 2015)

- **Product sale**
  - Sale and distribution of literature
  - Sale of institute's products such as seed, root-slips or any other planting material.
  - Sale of value added fodder products
  - A revenue generated through ATIC was Rs. 85961.
- Diagnostic services with help of concerned CAL
- Advisory services
  - Visits: 1386 visitors
  - Kisan Call Centre: 155 phone calls, 29 postal, 35 email queries

#### Exhibition of technologies in ATIC compound

- Farmers Scientific Co-ordination committee meets every Wednesday.
- Extension literature prepared by ATIC: Pumphlets -22, leaflets-08
- Organised Krishak Ghosthi (2), Kharif Chara workshop (1).
- Publications: 8-leaflets, Pictorial glass display (12)

#### Performance during two years

1.	Sale:-	2014-15	2013-14	% Increase
	Seed, products Rs.	63291	30271	109
	Literature Rs.	22670	34095	-34
	Sub total Rs.	85961	64366	34
2.	Visit-No.	1386	758	83
3	Query-No.			
	Telephone calls	155	109	42
	E-mails	35	7	400
	Letters	29	9	222
	Sub total	209	125	67