National Agriculture Innovation Fund (NAIF) Component-II (Incubation Fund)

(From 16th October, 2020 to 15th October-2021)

# Annual Report

IGFRI-Agri Business Incubation Centre Under Scheme National Agriculture Innovation Fund (NAIF) component II

Chairman

Dr Amresh Chandra

Director

**Team Members** 

Prabha Kant Pathak
SR Kantwa, Tejveer Singh, Amit Kumar Singh
Deepak Upadhyay, Amit Kumar Patil,
Prabha Singh, Bishwa Bhaskar

ICAR- Indian Grassland & Fodder Research Institute, Jhansi (UP) - 284 003

## **National Agriculture Innovation Fund (NAIF)**

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Name of the Institute: ICAR-Indian Grassland & Fodder Research Institute,
 Jhansi (UP) 284003

## 2. Specific Details of ABI:

Meeting(s) organized by ABI (if any)	:	Seven
Attach the Copy of ABI Meeting Proceedings (if any)	:	Attached

#### 3. Contractual Staff:

➤ Number of person (in position): Nil

> Specific work done (Attach month wise separate sheet) NA

#### 4. Incubation Activities:

S No	Activities Organized at ABI Center	Beneficiaries/ Activity (Nos)	Remarks/ Details
1	Entrepreneurs/Incubators admitted for incubation (Please provide the list with contact details in a separate sheet)	Shortlisted 34 Nos. Out of which 15 nos. have startups and 19 nos. have no startups. Process under consideration.	List enclosed
2	Entrepreneurs/Incubators graduated (Please provide the list with contact details in a separate sheet)	NIL	-
3	Entrepreneur/ Startups Initiated their business (Please provide the list with contact details in a separate sheet. Also add good quality photo)	NIL	-
4	New products/ technologies developed under incubation (Please provide the details in a separate sheet)	NIL	-

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			I			
5	Entrepreneur Development		On July 20, 2021. List enclosed			
	Programme (EDPs) organized	One				
	(Please provide the list with					
	complete details of participants)					
6	Agri-business		On October 2020,			
	Development/Awareness		December23, 2021and April 12, 2021			
	Programmes Organized	Three				
	(Please provide the list with					
	complete details of participants)					
7			Discussed with CEO Nandi			
	Meeting Organized for		Seeds and his Team,			
	Negotiations/ Technology	One	Hyderabad on 11/10/2021			
	Discussions		regarding Fodder seed supply			
			chain			
8	Visitors: Technology Seekers/		1 each Incubator and			
	Inventors/ Business	Seven	Technology Seeker and 5			
	People/VIP/VVIP/ Foreigners	Seven	Business People Visited the			
	visited ABI Center		centre.			
9	Revenue Earned by ABI					
	Activities (in Rs.)	NIL	-			
	(Please provide the breakup of	NIL				
	the earnings)					
10	Covid-19 Specific Activities					
	Organized	No	-			
	(Please provide the details with	NO				
	good quality photographs)					
11	-		1. Representatives of Reliance			
			and one Local Entrepreneurs at			
			Jhansi. One at the site of Tasty			
			Dairy at Kanpur Dehat (UP).			
			2. Also, MoU signed with IIPR			
			Kanpur for collaboration on			
	Any other activity which is not	Three Nos. physical	utilization of pulse crop			
	covered in above items.	meetings organized	residues.			
			3. Advertisement of the centre			
			given in the local daily			
			newspapers Amar Ujala and			
			Dainik Jagaran and also in National daily newspaper			
			National daily newspaper Indian Express.			
			muran Express.			

\*Note: Name of Industry Meet/ Interface Meet / Business Meet/ B2B Meetings etc.

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#### 5. Constraints/Suggestions/Feedback if any: -

- If possible, capital heads should be given in the first/second quarter of the financial year itself
- Physical training needed to all ABI centres to learn how to proceed.
- All seniors people in each institute should be trained/get awared or at least informed about the ABIs and its prospects, working area so as they will guide to their juniors.

#### 6. Specific intervention required from IP&TM Unit: -

• Different formats like legal formalities, MOU etc should be provided to start with.

#### 7. Photographs (Send in soft)

Note: Please send the information in MS Word or MS Excel. Please don't send Scan Copies.

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**Brief progress statement:** Agribusiness Incubation Centre approved on 16/10/2019 by ICAR and functioned from March 2020. The centre organized four virtual programmes to sensitize the stakeholders. Virtual meeting on silage bagging was organized on October 23, 2020 with Tasty Dairy Kanpur and Win-Win Solution Gurugram. An online 'Technology licensing and entrepreneurship meet" was organized on December 23, 2020 for seed companies, machine manufacturers, dairy owners, Milk Cooperatives and other major stakeholder. An On-Line Brainstorming Session on 'Entrepreneurship opportunities in crop residue utilization for livestock feeding' conducted by Agri-Business Incubation Centre (ABIC), ICAR-Indian Grassland and Fodder Research Institute Jhansi on 12th April 2021 in collaboration with ICAR-IIPR, Kanpur and RMSI, Jhansi under the umbrella of ICAR-IGFRI ABI Centre. An effort to bring all the players (different departments and officials) to a common platform to discuss about converging the efforts to develop need based and market segmented feed and fodder products was made by organizing virtual meet on 20th July 2021 on "National Platform on ICAR-IGFRI feed and fodder products and its marketing". Also, physical meetings organized with stake holders like representatives of Reliance, Tasty Dairy and other Local Entrepreneurs. Advertisement in the local newspapers (Dainik Jagran and Amar Ujala) as well as in a National Newspaper (Indian Express) was published in the month of March 2021 and the same was given on institute website with the option for filling the google form by the stake holders. In response to this, 34 respondents submitted application on line trough google form and offline. Out of the 34 respondents, 15 nos. have startups and 19 nos. have no startups. Process of their incubation is under consideration. Also, interinstitutional collaboration with ICAR - IIPR, Kanpur for utilization of crop residues as animal feed initiated and MOU signed. During the year, 1 each Incubator and Technology Seeker and 5 Business People Visited the centre. CEO Nandi Seeds and his Team, Hyderabad visited on 11/10/2021 and discussed in detail regarding fodder seed supply chain. Institute also focusing on Licensing of Machinery developed by the Institute through ITMU of IGFRI. The identified technologies for entrepreneurship development were:

- 1. Certified fodder seed production and processing
- 2. Silage and TMR production with various fodder crops
- 3. Organic Milk Production
- 4. Scientific goat farming
- 5. Animal feed production unit.

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A. Glimpses of virtual meet on Creating National Platform on Feed & Fodder Products and its Marketing





Dr Ak Singh, DDG (Extension), ICAR, New Delhi



Attendees



Dr OP Chaudhary, JS DAHD & Charman NLM New Delhi

Attendees

**B.** Glimpses of virtual brainstorming Session on 'Entrepreneurship opportunities in crop residue utilization for livestock feeding'





Anchoring by ABI Team

Presentation by Head Agricultural Engineering, IARI, New Delhi

C. Physical Meeting with CEO Nandi Seeds, Hyderabad & His Team D. Advertisement for offering application for IGFRI-ABI





# **National Agriculture Innovation Fund (NAIF)**

**Component-II (Incubation Fund)** 

(From 16th October, 2020 to 15th October-2021)

IGFRI-ABIC Dated: 29/09/2021

## Sub: Shortlisted Candidate having Start-ups/firms (Total 15 Nos.)

S. No.	Full Name	Mobile Number (Email Address)	Designation	Do you have start-up (If Yes, Name and address of your start-up)	Product or process your firm is registered for	Support you are looking for at ABI-IGFRI
1.	Anubhav Tripathi	8874204815 (induced@tastydairy.co m)	Entrepreneur	Tasty dairy	Milk and milk products	Milk production, silage, tmr,
2.	Ashok Wadhawan	9468469212 (ashokwadhawan@gma il.com)	Consultant	Win Win Solutions, Gurgaon	Baling of silage mixed total ration	Incubatee
3.	Bramareswara Rao Kancharla	9908499477 (bramareswararao.k@r asiseeds.com)	Seed Company Representativ	Rasi seed pvt ltd. Medak, telangana		Forage products for supporting dairying
4.	Burla Ramakrishna Reddy	9989336202 (brkreddy@tierraseedsc ience.com)	Vice President - Supply Chain, Tierra Agrotech Private Limited	Tierra agrotech private limited	Seeds	Fodder crops business
5.	Dhananjay Newadkar	9372810391 (newadkar@gmail.com	Chairman Of FPO	Jai gajanan pashupalak mandal,dhule	Maize silage making and bailing of native grasses	Technology & marketing support
6.	Dilip Kumar Singh Rajpoot	9450450024 (diliprajpoot@gmail.co m)	Anubhav Sansthan	Srijan farmer producer company, Jhansi	Dairy and food processing	Yes
7.	Dr Pooja Joshi	8755817979 (sahpooja@gmail.com)	Agripreneur	Sri G naturals, Almora, Uttarakhand		New technologies
8.	Harinder Paul Makkar	+436503860698 (hpsmakkar@outlook.c om)	International Consultant And Adjunct Professor	Novel densification		
9.	Hemang Baxi	9426302931 (bombaysuper9170@g mail.com)	Seed Company	Bombay super hybrid seeds ltd,rajkot gujara	Lucerne, fodder millet	Good hybrid parents seed & multiplication

# National Agriculture Innovation Fund (NAIF)

## **Component-II (Incubation Fund)**

(From 16th October, 2020 to 15th October-2021)

S. No.	Full Name  Kanchan Dixit	Mobile Number (Email Address) 8920887494	Designation  Entrepreneur	Do you have start-up (If Yes, Name and address of your start- up) Nutri fodder	Product or process your firm is registered for Baled silage and	Support you are looking for at ABI-IGFRI Technical and
		(nutrifodder@gm ail.com)		enterprises	other agri products	marketing support on silage bales and hay pellet production
11.	Purushottam Sharma	9599935432 (psnepa25@gmai l.com)	Firm Owner	Suprme testing lab and forensic evidence protection technology pvt ltd,delhi	Forensic science consultancy service	Future business
12.	Santosh Kumar	9052564953 (santosh.naoe@g mail.com)	Dairy Owner	Anandsagar natural dairy farm private limited, Patna	We are developing farmer own, professionally manage and technologically enable community dairy farms.	Technical guidance to develop community own satellite feed and fodder production hub.
13.	Santosh Pagad	9481448990 (santoshpagad47 68@gmail.com)	Firm Owner	Krishika agro farm developers, Kotabal	Fodder seed production, sale of fertilizer and seeds	
14.	Sachendra Tripathi	9506697977	Entrepreneur	Yes Shri Banke Bihari Enterprises, Jhansi	Bio fertilizer production	Bio fertilizer production
15.	Dr Prabhat Gupta	8418819924	Poultry entrepreneur and Consultant	Aarav farms Vill. Kena, Niwari (M.P.)	Commercial egg production	Poultry feed and marketing

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IGFRI-ABIC Dated: 29/09/2021

#### Sub: Shortlisted Candidate having No Start-ups/firms but needs support (Total 19 Nos.)

S. No.	Full Name	Mobile Number (Email Address)	Designation	Do you have start-up (If Yes, Name and address of your start-up)	Product or process your firm is registered for	Support you are looking for at ABI-IGFRI
1.	Alle Surrendernath Reddy	9908900003 (asn@siraseeds.com)	Chief Operating Officer	No		Superior forage products and penetration of quality forage knowledge
2.	Ankit Yadav	9125745223 (ankitrajaabvp@gmail.com)	Entrepreneur	No		Yes
3.	Ashish Ajwani	9900612710 (ashish.ajwani622@gmail.com)	Management Consultant With KPMG	No		Knowledge on current market and manufacturing technologies
4.	Asif Ansari	9721192302 (ashibansarigursarai82@gmail.c om)	Farmer	No		Technical support in goat farming field
5.	Birendra Singh	8318695612 (birendra.rajpoot@gmail.com)	Farmer, Self Employed	No		
6.	Dr Manvir Singh	8527945888 (drmanvirsingh@gmail.com)	Consultant	No		
7.	Karan Mahar	9929108141 (karanmahar29@gmail.com)	Learner	No		Guidance
8.	Karuna Nidhi	+19651658677 (karunanidhi374@gmail.com)		No		
9.	Kuldeep Sahu	8867590492 (kuldeepsahu.jgd@gmail.com)	Beginning Farming	No		
10.	Mudir Tiwari	9889138204 (trengco2016@gmail.com)	Entrepreneur	No	New firm	Technical, certification and part of distribution
11.	Nisar Ahmad	9419100391 (nisara2354@gmail.com)	Entrepreneur	No		Seeds
12.	Pawan Kumar	8769439309 (pawankumawat249@gmail.co m)	Veterinarian	No		Looking entrepreneurship in agriculture field
13.	Sachendra	7007502483 (tsachin944@gmail.com)	Entrepreneur	No		Yes
14.	Samarth Laxmanrao Borgave	9421801352 (borgavesamarth@gmail.com)	Firm Owner	No	Animal feed and millet flour	Yes

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S. No.	Full Name	Mobile Number (Email Address)	Designation	Do you have start-up (If Yes, Name and address of your start-up)	Product or process your firm is registered for	Support you are looking for at ABI-IGFRI
15.	Sanjeev Kumar Rajpoot	9140005242 (sanjeevrajpoott01@gm ail.com)	Goat Farmer	No	Na	Pure breeds of goats male and female
16.	Sanju Kumar Rajpoot	9454244500 (rajpoot98ashu@gmail. com)	Entrepreneur	No		Goat farming
17.	Satyendra Singh	9559558261 (satyendra.thk@gmail.c om)	Entrepreneur	No		Yes
18.	Veerendra R Patil	9845294028 (veerenpatil@gmail.co m)	Farmer	No		
19.	Yogendra Singh Lodhi	7983925315 (yslodhi81@gmail.com	Entrepreneur	No		Business development and support